Enjoy Better Hearing

Beltone makes it easier and more affordable for members to enjoy better hearing. All Beltone hearing aid purchases include the exclusive aftercare program BelCare[™]. This commitment to you assures you a lifetime of care at any of the 1,500 Beltone locations nationwide. Beltone is an independent company that provides hearing aid discounts on behalf of your health plan.

The chart shows a sample of special rates BlueChoice HealthPlan members receive for Beltone hearing aids.

BELTONE PRODUCT	BLUE365® RETAIL PRICE Monaural (Standard Charger Included)
Imagine 17 and Amaze 17 63 Rechargeable	\$3,040.00
Imagine 17, Amaze 17 and Boost Ultra 17	\$2,837.00
Imagine 9 and Amaze 9 63 Rechargeable	\$2,532.00
Imagine 9, Amaze 9 and Boost Ultra 9	\$2,329.00
Imagine 6 and Amaze 6 63 Rechargeable	\$1,923.00
Imagine 6, Amaze 6 and Boost Ultra 6	\$1,720.00
Rely 4 Rechargeable and Nonrechargeable	\$1,250.00
Rely 3	\$1,010.00
Microphone-and-Receiver-in-Ear Hearing Solution	\$100.00

Value-Added Items

Get all this with the purchase of any Beltone hearing aid:

- Hearing screening
- Three-year manufacturer's warranty
- Three-year loss & damage coverage (deductible applies)
- Three years of batteries (48 cells per year per hearing aid)
- 45-day credit return period with restocking fee
- Program extended to family members
- Premium BelCare aftercare plan for ongoing care and service free of charge

Schedule your FREE hearing screening today!

Call Beltone at 888-418-6763 to find out where your nearest Beltone provider is located. Bring your BlueChoice® member ID card with you to your appointment.

Focus on life. Focus on health. Stay focused.





BlueChoice HealthPlan is an independent licensee of the Blue Cross Blue Shield Association.

Under a program made available through participating Blue® companies, Beltone offers access to savings on items that members may purchase directly from Beltone. This offering is different from items that are covered under your policies with your local Blue company, its contracts with Medicare or any other applicable federal health care program. To find out what is covered under your policies, call your local Blue company. Any disputes regarding these products and services may be subject to your local Blue company's grievance process. The Blue Cross Blue Shield Association may receive payments from this vendor. Neither any local Blue company nor the Blue Cross Blue Shield Association recommends, endorses, warrants or guarantees any specific vendor or item.

The Blue 365 program is brought to you by the Blue Cross Blue Shield Association. The Blue Cross Blue Shield Association is an association of independent, locally operated Blue Cross and/or Blue Shield companies.